

01 The mark



02 Colour – Pantone is the master anchor

Combustion Navy		Ignition Flame	
PANTONE	282 C · 282 U	PANTONE	Warm Red C · Warm Red U
CMYK	100 · 89 · 42 · 44	CMYK	4 · 87 · 80 · 0
RGB	16 · 36 · 73	RGB	239 · 58 · 50
HEX	#102449	HEX	#ef3a32
CMYK REF	FOGRA39 / Coated	CMYK REF	FOGRA39 / Coated · (179 C alt)

03 Supplier colour match

EMBROIDERY THREAD & CUT VINYL			
Pantone is the master – always match to the physical Pantone chip on the supplier's own chart. The references below are indicative starting points, not a substitute for an on-site swatch check. Keep embroidery to 2 colours (navy + flame).			
COLOUR	PANTONE	MADEIRA / ISACORD THREAD	3M / AVERY / ORACAL VINYL
Navy	282 C	Madeira Polyneon 1843 · Isacord 3543 (confirm)	Oracal 751 050 Dark Blue · 3M 7125 Deep Navy (confirm)
Flame	Warm Red C	Madeira Polyneon 1747 · Isacord 1902 (confirm)	Oracal 751 047 Orange Red · Avery 900 Red (confirm)




04 Clear space & minimum size

CLEAR SPACE

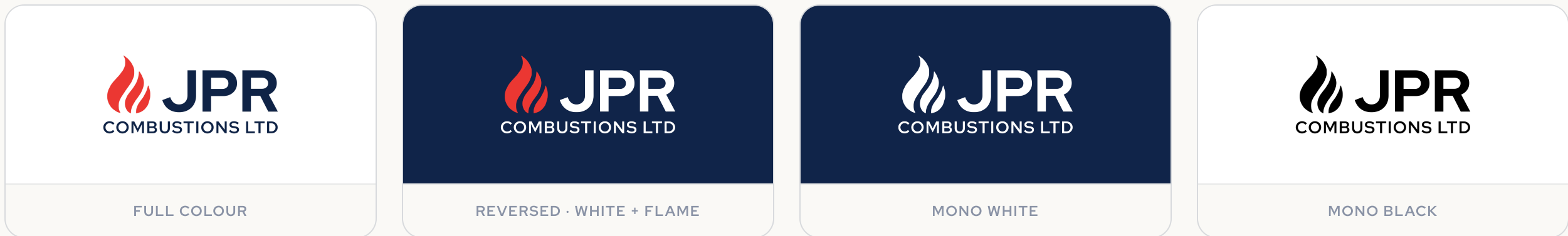
Keep clear on all sides by **X**, the cap-height of the JPR letters. Nothing encroaches inside this zone.

MINIMUM SIZE

Below these widths the mark loses legibility. Use the icon for very small applications.

 Full 40 mm / 150 px	 Compact 28 mm / 104 px	 Icon 10 mm / 32 px
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05 Colour variants



06 Typeface

Red Hat Display

ABCDEFGHIJKLMNOPQRSTUVWXYZ · abcdefghijklmnopqrstuvwxyz · 0123456789

Extra Bold · 800 JPR wordmark	Bold · 700 COMBUSTIONS LTD	Medium · 500 Tagline / supporting
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07 Incorrect use

